

“The Driving School Association of the Americas, Inc.”

“The Standard in Driver Education and Traffic Safety Since 1973” THE 2007-2008 DSAA PARTNERSHIP PROGRAM

We recognize the success of the Partnership Program has to both our membership and organization. This year we have increased the benefits of our DSAA Partnership Program to include the DSAA members only page. This page includes a search engine for the member and any services or products that our partners offer are featured up front. Partners are also given the opportunity offer coupons and other special offerings to our members on the front page of the members only page. The program also includes Certificate of Participation acknowledging your acceptance and participation as a DSAA Partner. A membership application must be signed by a representative of your company and approved by the DSAA Board of Directors.

<p align="center">GOLD LEVEL</p> <p align="center">CONTRIBUTION: TEN THOUSAND (\$10,000) DOLLARS.</p>	<p align="center">SILVER LEVEL</p> <p align="center">CONTRIBUTION: SIX THOUSAND (\$6,000) DOLLARS</p>	<p align="center">BRONZE LEVEL</p> <p align="center">CONTRIBUTION: THREE THOUSAND (\$3,000) DOLLARS</p>
<p>Benefits:</p> <ul style="list-style-type: none"> ● <u>The Dual News Magazine:</u> These Partners get one (1) full page advertisement in each issue of magazine*, (3) three issues consecutively. A profile of company, product, service or owner <i>may be offered</i> including the above advertisement at the discretion of the DSAA. ● <u>Website:</u> One (1) full page advertisement as an attachment PDF with a link at the partner section of website. Also, an organizational logo running 24/7 at thedsaa.org website on the home page. ● <u>Website Member Only Page:</u> These Partners are allowed special preference on the home page of the member only page indicating Coupon or a new product or new partner. Details will vary. ● <u>DSAA International Convention:</u> These Partners are allowed three (3) exhibit booth spaces*; a Sponsorship of a major event; three (3) complete admissions to all functions*; full size black & white advertisement in the Program book; a short introduction during one of the convention seminars at the convention committees discretion. ● <u>Media Events:</u> The opportunity to share in with DSAA as they may transpire at the discretion of the DSAA. ● <u>Regional Seminars:</u> The DSAA has at least one (1) regional seminar that all partners are invited to participate at the convention committees discretion. ● <u>DSAA Board of Directors:</u> Representation by a DSAA Marketing and Business Relations Manager to the Board. ● <u>Labels:</u> Production of current mailing list onto labels upon written request*. Distributed only quarterly and must give advance notice. ● <u>Mass Emailing:</u> Upon request, DSAA will email our members addresses information about and for our Partners at the discretion of the DSAA once per quarter*. 	<p>Benefits:</p> <ul style="list-style-type: none"> ● <u>The Dual News Magazine:</u> These Partners get one-half (1/2) of a full page advertisement* in each issue of magazine*, (3) three issues consecutively. ● <u>Website:</u> One-half (1/2) of a full page advertisement* as an attachment PDF with a link at the partner section of website. Also, an organizational logo running 24/7 at thedsaa.org website on the home page. ● <u>Website Member Only Page:</u> These Partners are allowed special preference on the home page of the member only page indicating Coupon or a new product or new partner. Details will vary. ● <u>DSAA International Convention:</u> These Partners are allowed one (1) exhibit booth space*; a Sponsorship of a mid-level event; two (2) complete admissions to all functions*; one-half (1/2) of a full size black & white advertisement in the Program book*; a short introduction during one of the convention seminars at the convention committees discretion. ● <u>Media Events:</u> The opportunity to share in with DSAA as they may transpire at the discretion of the DSAA. ● <u>Regional Seminars:</u> The DSAA has at least one (1) regional seminar that all partners are invited to participate at the convention committees discretion. ● <u>DSAA Board of Directors:</u> Representation by a DSAA Marketing and Business Relations Manager to the Board. ● <u>Labels:</u> Production of current mailing list onto labels upon request. Distributed only semi-annually and must give advance notice*. ● <u>Mass Emailing:</u> DSAA will email our members addresses information about and for our Partners at the discretion of the DSAA once per six months*. 	<p>Benefits:</p> <ul style="list-style-type: none"> ● <u>The Dual News Magazine:</u> These Partners get one-quarter (1/4) of a full page advertisement in each issue of magazine*, (3) three issues consecutively. ● <u>Website:</u> One-quarter (1/4) of a full page advertisement* as an attachment PDF with a link at the partner section of website. Also, an organizational logo running 24/7 at thedsaa.org website on the home page. ● <u>Website Member Only Page:</u> These Partners are allowed special preference on the home page of the member only page indicating Coupon or a new product or new partner. Details will vary. ● <u>DSAA International Convention:</u> These Partners are allowed one (1) exhibit booth space*; a Sponsorship of a minor event; one (1) complete admission to all functions*; one-quarter of a full size black & white advertisement in the Program book*; a short introduction during one of the convention seminars at the convention committees discretion. ● <u>Media Events:</u> The opportunity to share in with DSAA as they may transpire at the discretion of the DSAA. ● <u>Regional Seminars:</u> The DSAA has at least one (1) regional seminar that all partners are invited to participate at the convention committees discretion. ● <u>DSAA Board of Directors:</u> Representation by a DSAA Marketing and Business Relations Manager to the Board. ● <u>Labels:</u> Production of current members only mailing list onto labels at request. Distributed only once per year and must have advance notice*. ● <u>Mass Emailing:</u> DSAA will email our members addresses information about and for our Partners at the discretion of the DSAA once per year*.

* Upgrades available.

We reserve the right to make corrections or change the benefits and fees.

DSAA 2007-2008 PARTNERSHIP PROGRAM FORM

APPLICATION FOR PARTNERSHIP PROGRAM

ALL APPLICATIONS BELONG TO THE DSAA AND ARE SUBJECT TO APPROVAL BY DSAA BOARD OF DIRECTORS

Company Name _____ Toll Free Phone _____

Parent , Incorporated or legal Name _____ Phone _____

Address _____

City, State/Providence, Zip/Postal Code _____ Website Address: _____

1st Contact Name and Title: _____ Phone: _____ Fax Phone: _____ E-Mail Address _____

2nd Contact Name and Title: _____ Phone: _____ Fax Phone: _____ E-Mail Address _____

PARTNERSHIP LEVEL	
GOLD PARTNERSHIP	\$10,000.00
SILVER PARTNERSHIP	\$6,000.00
BRONZE PARTNERSHIP	\$3,000.00
<i>UPGRADES IF ANY</i> +	

Description of Fees	Amount

Discover *Check Your Method of Payment*
 Visa Enclose Check or Money Order
 MasterCard
 American Express

Exp. date _____

Total: _____

NAME ON CARD _____

Credit Card # _____

Signature _____

NOTES

WHICH EVENT (SOCIAL OR TRAINING) WOULD YOU BE MOST INTERESTED* AT THE CONVENTION? RANK IN ORDER NUMBER OF PREFERENCE:

RANK	MAJOR EVENT (GOLD):	RANK	MID-LEVEL (SILVER):	RANK	MINOR EVENT (BRONZE):
	FITZGERALD BREAKFAST OPENING EVENT		LUNCH		GIVEAWAYS
	FINAL/AWARDS BANQUET		CONTINENTAL BREAKFAST		BREAKS
	PRESIDENTIAL LUNCHEON		EVENING EVENT		
	PROGRAM BOOKLET		COCKTAIL PARTY & GIVEAWAYS		

2007-2008 DSAA PARTNERSHIP FEES MUST BE PAID IN FULL; UPGRADES MAY BE PAID PRIOR TO EVENT
*ALL SPONSOR PROGRAMS MUST BE APPROVED BY THE CONVENTION COMMITTEE

DSAA-MARKETING & BUSINESS RELATIONS MANAGER
 ATTN.: SHEILA VARNADO
 3090 E. GAUSE BLVD., SUITE 425
 SLIDELL, LA 70461



CALL IF ANY QUESTIONS: 1-800-270-DSAA (3722)
 WWW.THEDSAA.ORG
 FAX WITH CREDIT CARD INFORMATION TO:
 985-649-9877

